

Business Analysis Agile Software Development

This **3-day** workshop provides insights, tools, techniques and best-practices on how to manage requirements development in an Agile environment and equips business analysts with the critical thinking, analytical skills, and necessary people skills they need to add value to every Agile project and the timing for performing key tasks and events.

SEPTEMBER 21-23, 2020

Hotel & Congress Center Antunovic Zagreb



Course Take-aways:

**24
PDU**



Who should Attend?

- Business analysts
- Business systems analysts
- Systems analysts
- Project managers
- Project sponsors and project owners
- Systems architects and designers
- Systems or application developers
- QA professionals
- Systems testers
- Leader of systems, projects or teams
- Business customers, users or partners
- Anyone else wanting to enhance their Agile BA skills

Seminar Focus:

- Importance of business analysis in Agile projects
- How analysis adds business value for an Agile project's sponsors and customers
- Key roles and responsibilities of Agile team members
- Ways business analysis aligns with the principles of the Agile Manifesto
- Role of the business analyst in an Agile project
- Similarities and differences between plan-driven and change-driven approaches and how business analysis supports both
- How to use early and continuous feedback to drive change in your projects
- Key concepts of Agile approaches such as backlogs, sprints, and stories
- How to write effective epics, user stories and define acceptance criteria for them
- Techniques of story mapping, story decomposition and story elaboration
- Connection between user stories and use cases or activity diagrams
- Concept of behavior-driven development
- Build an effective discovery and delivery framework to help your Agile project succeed

Business Analysis Agile Software Development

21
PDU

Overview

Traditional system-development methodologies are rapidly being replaced by more iterative or agile approaches. More and more organizations are realizing the benefits of faster product deployment at a lower cost, with less rework due to missed requirements. Effective business analysis is key to developing those requirements and keeping projects on track. This indispensable course explores the contributions of good requirements development in an Agile environment and equips business analysts with the critical thinking, analytical skills, and necessary people skills they need to add value to every Agile project.

This practical workshop provides participants with an understanding of the changing role of the business analyst, the tools and techniques best suited to Agile, and the timing for performing key tasks and events. Explanatory, demonstrations, and practice exercises will provide you with the experience needed to create user stories that meet business needs.

This seminar examines the differences, as well as similarities between the more traditional approach and agile way of performing BA, using real-world examples.

"Traditional" Business Analyst	Agile Business Analyst
Requirements are documented in Use Cases, Business Requirements, Functional Requirements, UI Specifications, Business Rules.	Requirements are documented in Epics, User Stories and optionally Business (or Essential) Use cases.
Focuses on completeness of requirement and spends time in ensuring the requirement is unambiguous and has all the details.	Focuses on understanding the problem and being the domain expert so that s/he can answer questions from the development team swiftly and decisively.
Focuses on getting a 'sign off' on the requirements.	Focuses on ensuring the requirements meet the current business needs, even if it requires updating them.
Often there is a wall between the BA/Business and the Development team.	Agile BA/Product Owner is part of the team.
Tends to dictate solutions	Has to remain in the problem domain, leaving the development team 'space' to explore different solutions.
Long turnaround.	Quick turnaround
Focuses on being very specific in the requirements (constructed as inflexible)	Leave room for negotiation (and be flexible) as long as the problem is solved.

Business Analysis

Agile Software Development

in

21
PDU

Daily Agenda at a glance

Throughout this **3-day workshop**, each participant will acquire various Business Analysis skills, required for the Product Owner to successfully manage the "Business View" activities throughout the entire Product Development process.

Day 1

1. Agile Essentials

- We all know what Agile is... or do we not?
- The Manifesto and Guiding Principles + some more
- A Variety of Agile Approaches
- Hybridizing Agile - OH WOW... or not so "WOW"
- Which "Agile" is Right for You?
- Business Analysis for Agile Projects

2. The Agile Business Analyst

- The Role of Business Analyst in Agile Projects
- BA Underlying Competencies
- Review of Requirements Basics
- It's Still About Asking the Right Questions
- Business Analysis Techniques: Some You Know and Some New Ones
- Mapping BA Techniques to Agile
- Guidelines for Agile Business Analysis

3. The Product Vision

- A Framework for Assessing Business Needs and Value
- Defining the Product That Solves the Problem
- Building a Product Roadmap
- The Importance of Release Planning
- Stakeholders, Actors and Personas

Day 2

4. The Voice of the Customer

- Concepts: Goals, Themes, Epics and more

- User Stories
- Activity diagramming / Process modelling
- Use Cases
- Story/Feature Mapping
- Story Decomposition
- Story Elaboration
- Defining Acceptance Criteria
- Storyboarding for Validation

Day 3

5. Prioritizing for Business Value

- What is a Product Backlog?
- Prioritizing Items for the Backlog
- The Importance of Sprint Planning
- Managing and Grooming the Backlog

6. Moving Toward Behavior-Driven Development

- Understanding Behavior-Driven Development
- Using Analysis Models for Elaboration and Clarification
- The "Given/When/Then/And" Technique

7. Collaboration

- Creating a Safe Working Environment
- Using Collaborative Games
- The Importance of Stand-Ups and Sprint Reviews

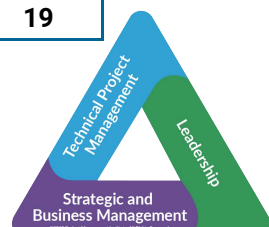
8. Continuous Improvement

- Retrospectives: Lessons Learned
- Toward Continuous Improvement

CREDENTIAL	PMP	PgMP	PfMP	PMI-ACP	PMI-PBA	PMI-RMP	PMI-SP
Technical Project Management	6	2	2	2	6	1	1
Strategic & Business Management	16	16	16	16	16	16	16
Leadership	2	2	2	2	2	2	2
PDU Total	24	20	20	20	24	19	19

Seminar starts each day at 8:30am and finishes at 4:30pm. Lunch, coffee & refreshments are provided.

All participants will receive a Certificate of Attendance. The course is in line with PMBOK® Guide 6th edition and BABOK® Version 3 and provides 24 PDUs / Contact Training Hours.



A headshot of Dr. David J. Williams, a middle-aged man with glasses, wearing a white shirt and a striped tie.

He worked for various leading companies in the Netherlands, Belgium, UK and the USA. Mainly in the IT department, Project Management Office and Business Improvement/Change Management Office.

Since 2004 he is involved in introducing Agile development approaches for leading companies in Holland, Belgium and the UK. Not only in banking, oil and airline organizations but also with governmental departments. The solution development was done by 3 to 4 teams working parallel. For some teams played the role of Scum Master. Based on his practical experience Bart helps organizations to improve their project management and business improvement skills via on-the-job coaching and/or delivering workshops. Helped organizations to professionalize:

- Since 2014, Bart has been delivering various workshops and seminars in Zagreb, organized by KTC International. He's most frequently visited seminars include:

[illegible]

Business Analysis for Project Managers

The 2-day format is a rare opportunity to spend time with an expert discussing the project manager's role in organizational analysis and design. The results of the workshop are outstanding, including analysis and design. The results of the workshop are outstanding, including analysis and design. The results of the workshop are outstanding, including analysis and design.

May 20-21, 2019 | Hotel & Resorts | Project Managers | 7 days, 16 PDU's

Analysts

Workshop Focus:

"I attended the workshop and found it very helpful. I am a project manager and I am looking for ways to improve my business analysis skills. The workshop was very informative and I learned a lot of new techniques. I am looking forward to applying what I learned in my work." - [Name], [Title]

KTC International
Training & Consulting Services

Business Analysts 2.0:

Strategic Enterprise Analysis

For Project & Program Managers and Senior Business Analysts

10-day, intensive, residential, self-reflective workshop of ideas and tools to help you develop a strategic enterprise analysis, understand the business context of strategic projects and programs, and how to deliver them with the customer's perspective.

September 21-30, 2015 | New Orleans, Louisiana, USA
September 24-25, 2015 | Los Angeles, California, USA

16 PDUs



Workshop Focus:

- Perform customer segmentation
- Identify customer segments that are profitable
- Model the business context of the enterprise
- Recognize the impact of strategic analysis on analysis and feasibility studies
- Identify the business context of the enterprise
- Map the TO BE architecture
- Realize the business context of the enterprise
- Manage the business context
- Calculate the cost of the enterprise

KTC International
 Knowledge Transfer Center

Business Analysis for Product Owners & Managers

This 3-day workshop provides insights, tools, techniques and bestpractices on how to identify customer needs & requirements, structuralize & prioritize solution design efforts, handle product development caveats, realize benefits and develop a business case. An essential Business Analysis toolbox for every Product Management Professional.

February 24-26, 2020
Hotel & Congress Center Astoriavac Zagreb, Croatia

Course Take-aways:

- 24 PD
- BABOK
- Business Analysis for Product Owners & Managers
- First time in Zagreb!!

Who should attend?

- Product Owners
- Product Managers
- Business Analysts
- Senior Leaders
- Project Managers & Team Leaders
- Program Managers
- Solution Architects
- Solution Architects and Designers
- Systems Engineers and Analysts
- Business Customers, Users, Partners
- Anyone else involved in UX

Seminar Focus:

1. Understand the scope of the role of product owners and how to apply it
2. Understand business value management
3. Identify the business needs and process a working list of needs
4. Realize the requirements of a business design process through the solution development
5. Capture and express the requirements effectively
6. Recognize how to successfully implement the solution in the organization

Business Analysis

Agile Software Development

To reserve your participation please complete the registration form and send it to operations@ktcintl.com

PARTICIPANTS' INFORMATION				EVENT DETAILS – Please choose your event!	
Name				Business Analysis in an Agile Software Development Environment Workshop	
Job Title				September 21-23, 2020	
e-mail				Hotel & Congress Center Antunovic	
Name				Zagreb, Croatia	
Job Title				REGISTRATION FEES	Please mark the appropriate box!
e-mail				Standard single delegate fee	€ 1,495 / delegate
Name				PMP/PMI-Member fee with 10% off	€ 1,345 / delegate
Job Title				Group 4+1 fee with 20% discount	€ 5,980 for 5 delegates (€ 1,196 average)
e-mail				INDIVIDUAL EARLY-BIRD DISCOUNT AVAILABLE UNTIL JULY 31, 2020	
Name				Register now and receive 20% off	€ 1,196 / delegate
Job Title				GROUP EARLY-BIRD DISCOUNTS AVAILABLE UNTIL JULY 31, 2020	
e-mail				3+1 Free seat: Register 4 delegates now and save € 1,495 (25% discount)	€ 4,485 for 4 delegates (€ 1,121 average)
Name				4+2 Free seats: Register 6 delegates now and save € 2,990 (33% discount)	€ 5,980 for 6 delegates (€ 997 average)
Job Title				All above listed fees are gross . Discounts & Promotional Offers cannot be combined. In case of multiple discounts availability, the higher discount applies.	
e-mail					
Name					
Job Title					
e-mail					
REGISTERING ORGANIZATION				AUTHORIZATION	
Name				I certify that the above information is correct. I am aware of the prerequisites of the registration.	
EU VAT No.					
Street				Name	
City				Job Title	
Country		Post Code		Signature	
Phone No.				Date	
TERMS & CONDITIONS					
Hotel Accommodation & Airport Transfer					
Accommodation is not included in the training participation fee. To arrange accommodation at the conference venue, you will receive a reservation form with our Special Corporate Rate. Please arrange the room reservation and airport transfer directly with the hotel.					
SALES CONTRACT					
This registration form constitutes a legally binding sales contract between the Organizer and the Client. All terms are mutually accepted and agreed in good faith.					
1. Fees: Registration fees are inclusive of all program materials, luncheons and refreshments, but exclude accommodation and travel expenses.					
2. Payment terms: Following the receipt of the registration form, the Client shall receive an electronic invoice within 2 business days. After an electronic invoice has been e-mailed to the Client, all payments are due within 5 (five) business days . All payments must be received before the commencement of the event. Fully paid registration fee is the precondition for attendance. The Organizer reserve the right to refuse admission if payment is not received on time. All payments must be made in Euros (€).					
3. Cancellation/Substitution: All cancellations must be received in writing prior to the commencement of the event. Provided the registration fee has been paid, there are two options: <u>Cancellation with substitution:</u> Transfer participation to a colleague at any time, free of charge. <u>Cancellation without substitution:</u> Receive a Credit Voucher for any future event* *Cancellation without substitution made 10 (ten) or less days before the commencement of the event is a subject to 20% admin fee. In case of a delegate No-Show without notice, Credit Voucher will not be issued. No refund, partial refund or alternative offer shall be made.					
4. Indemnity: While every effort is made to adhere to the advertised package, The Organizer reserves the right to change events dates, sites, location, omit event features or merge the event with another event as deemed necessary, with no penalty. In such situation, no refund, partial refund or alternative offer shall be made. In case the Organizer permanently cancels the event, for any reason whatsoever (including Force Majeure occurrence) and provided that the event is not postponed to a later date, nor is merged with another event, the Client shall receive a credit note for the amount that Client has paid to such permanently cancelled event, valid for up to 2 (two) years to be used at another event, organized by the Organizer. No refund, partial refund or alternative offer shall be made.					
5. Copyright: All intellectual property rights in all materials produced and distributed by the Organizer are expressly reserved and any unauthorized duplication, publication or distribution is prohibited without written permission of the Organizer.					