

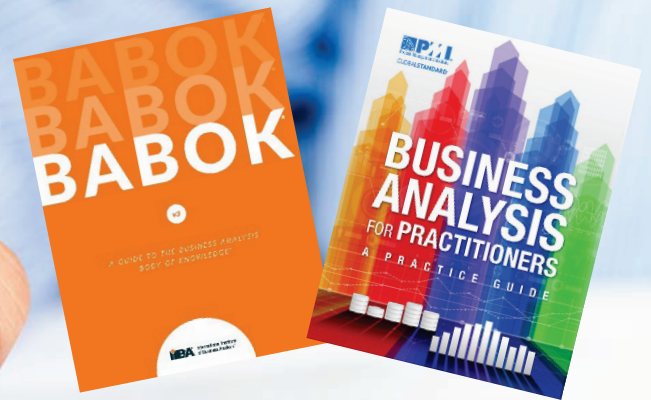
Business Analysis Exam Prep

Advanced Preparation Workshop with Exam-Simulation for CBAP® Exam
Advanced Preparation Workshop with Exam-Simulation for PMI-PBA® Exam

This 2-day interactive workshop prepares delegates to successfully pass two of the most sought-after professional certification exams in the field of Business Analysis (BA).

February 23-24, 2017 | Hotel & Congress Center Antunovic Zagreb, Croatia

20
PDU's



Presented by Bart Berninink CBAP, PM P



Workshop Focus:

Exam-simulation exercises
BA knowledge-gap analysis and on-the-spot prep
Planning business activities and monitoring the progress
Strategy analysis and the activities to be performed
The preferred business analysis approach
Eliciting, analyzing and documenting requirements
Solution validation activities
Techniques to be used by business analysts
Showing similarities and differences between
CBAP® and PMI-PBA® exam and how to get both right!

Course takeaways include:

- **BABOK** version 3 by IIBA®
- **Business Analysis Practitioner Practice Guide** by PMI®
- Complete PMI-PBA® / CBAP® certification exam prep toolkit with over 700 exam questions and answers

KTC International
Success through Competitive Intelligence

Business Analysis Exam Prep

Advanced Preparation Workshop with Exam-Simulation for **CBAP®** Exam

Advanced Preparation Workshop with Exam-Simulation for **PMI-PBA®** Exam

Overview:

In recent years, the demand for business analysis certified professionals has been rapidly increasing. It is estimated that by 2020 companies will need 20% more business analysis professionals than in 2015. There are two certificates recognized globally as the *de-facto* standard for professionalism in Business Analysis:

PMI Professional in Business Analysis (PMI-PBA®) by Project Management Institute (PMI®)

With its emphasis on requirements management, business analysis has become a competency of critical importance to project management. Becoming certified as a business analysis (BA) expert can move your career in a fresh direction while opportunities for BAs are on the rise. By introducing a business analysis certification, PMI has formalized the importance of BA work in the project management world.

Inaccurate requirements gathering is the second highest cause of project failure, yet only half of organizations have the resources in place to perform this function properly, according to our Pulse of the Profession® research. Through 2019, over half of organizations expect to see an increase in their demand for BAs and the integration of requirements management and business analysis with project management.

It's time to become the certified expert your organization needs. If you work with stakeholders in defining requirements, shaping project outputs and driving intended business outcomes, the PMI Professional in Business Analysis (PMI-PBA®) will spotlight your valuable skills.

Certified Business Analysis Professional (CBAP®) by International Institute of Business Analysis (IIBA®)

The Certified Business Analysis Professional (CBAP®) designation is a professional certification for individuals with extensive business analysis experience. With at least 7500 hours of hands-on BA experience, CBAP® recipients are the elite, senior members of the BA community.

With thousands of individuals all over the world achieving the CBAP® designation since the first Certified Business Analysis exam was held in November 2006, CBAP® recipients are experts in identifying the business needs of an organization in order to determine the best solutions. More and more companies are recognizing the CBAP® designation and the value and expertise these professionals bring to their organizations.

You will want to consider the many professional benefits of earning the CBAP® certification if you have an advanced level of knowledge and experience and are working in any of the following roles: Business analysis, Systems analysis, Requirements analysis or management, Process improvement, Consulting and Project Management.

Who should attend this course?

To assimilate the vast amount of information needed to pass the CBAP® or PMI-PBA® exam, there is a mixture of formal lectures, discussions, exercises, and several exam-simulation practices throughout the course. Participants will also learn methods of recall-&-retention to help remember critical information. The following professionals will find this course extremely beneficial to their daily jobs and career development:

- Business Analysts
- Certified PMP®, PMI-ACP®
- Project & Program Managers
- Scrum Masters & Scrum Product Owners

All participants who attended **KTC International's Business Analysis for Project Managers** and/or **Strategic Enterprise Analysis** will have automatically fulfilled either exam's eligibility requirements

Business Analysis Exam Prep

Advanced Preparation Workshop with Exam-Simulation for **CBAP®** Exam

Advanced Preparation Workshop with Exam-Simulation for **PMI-PBA®** Exam

Workshop Agenda:

Session 1: BABOK vs Business Analysis for Practitioners guide

- | | | |
|--|-----------|--|
| <ul style="list-style-type: none">▪ BABOK® Framework▪ 7 Key Knowledge Areas▪ BABOK® Terminology | vs | <ul style="list-style-type: none">▪ BA practitioners guide▪ 6 main activities to be performed▪ PMI-PBA® Terminology |
|--|-----------|--|

Session 2: Business Analysis Planning and Monitoring

- Overview, Inputs and Outputs
- Planning the Requirements Approach
- Identifying and Analyzing Stakeholders
- Deciding how Requirements will be Managed and Traced
- Estimating BA Activities
- Planning of BA Communications
- Determining Requirements Metrics for Monitoring and Reporting
- Techniques for Planning

Session 3: Needs assessment

- Identify problem or opportunity
- Assess the current state of the organization
- Actions to address business needs
- Assemble business case

Session 4: Eliciting and analyzing requirements

- Plan for eliciting requirements
- Prepare for eliciting

- Conduct eliciting
- Documenting requirements
- Analyzing requirements
- Model and refine requirements
- Document solution requirements
- Verify and validate requirements
- Resolve requirements related conflicts

Session 5: Traceability and monitoring

- Traceability matrix
- Relationships and dependencies
- Approval of requirements
- Baseline requirements
- Managing requirement changes

Session 6: Solution evaluation

- Plan for solution evaluation
- Determine what to evaluate
- Solution validation
- Solution acceptance
- Evaluate long term performance of the solution

The number of participants is **limited to 20 people** to ensure the optimal level of interaction between the instructor and the audience.

The primary goal of this workshop is for participant(s) to successfully pass the PMI-PBA® / CBAP® exam. Therefore, various exam-simulation exercises are performed constantly throughout the course.

Seminar starts each day at 8:30am and finishes at 4:30pm. Lunch, coffee & refreshments are provided.

All participants will receive a Certificate of Attendance. The course is in line with PMBOK® Guide 5th edition and BABOK® Version 3 and provides 20 PDU's / Training Hours.

Business Analysis Exam Prep

Advanced Preparation Workshop with Exam-Simulation for **CBAP®** Exam
Advanced Preparation Workshop with Exam-Simulation for **PMI-PBA®** Exam

FAQs about this course and PMI-PBA® / CBAP® certification:

What sets this course apart from other BA prep courses?

To our best knowledge, this is the only BA prep course that simultaneously prepares delegates to successfully pass **both** the CBAP® and the PMI-PBA® exam.

How is that possible?

The fact of the matter is that vast majority of CBAP® and PMI-PBA® exam content ranges from very similar to almost identical. This course clearly shows the areas that are similar or identical and also shows the small portion (less than 10%) of the exam content that differs between the two exams.

If this is so obvious, how comes no one else is doing a "2-in-1" exam prep approach?

While we can't comment on why other training providers do or don't do a specific program, we can confidently predict that many will follow our formula, as it saves time to participant(s) and significantly saves money to their respective organization(s).

Why is this beneficial to the participant(s); what difference does it make?

The major benefit to participant(s) is that they are provided with a **choice** to pick which certificate to obtain after the course –PMI-PBA®, CBAP® or **both**, if they so choose.

How this impacts participant's company's training budget?

The main benefit for participants' company is the cost-saving, as the company needs to allocate training-budget for only one BA prep course, instead of two. Naturally, if a person only attends a single 2-day course instead of a two 2-or-more day classes, it will have a major positive impact on allocated training-budget. Moreover, there is a significant cost-effectiveness achieved by participant(s) not having to spend more than just two days out of work.

What are the exact exam eligibility criteria for PMI-PBA® certification?

Taken from: <https://www.pmi.org/certification/business-analysis-pba.aspx>

- **Bachelor's degree or the global equivalent**

If you don't currently hold a Bachelor's degree, please see the following requirement below

- **4,500 hours of business analysis experience**

If you don't hold a Bachelor's degree, but Secondary degree (high school diploma, associate's degree or the global equivalent), you will need a 7,500 hours of business analysis experience instead of a 4,500.

- **2,000 hours working on project teams**

This project experience can include your business analysis experience. A current PMP® or PgMP® will satisfy this requirement!

- **35 contact hours of education in business analysis**

This course alone provides 20 PDUs; thus if you have attended other KTC International's BA workshops, you will automatically have satisfied the exam requirements!

What are the exact exam eligibility criteria for CBAP® certification?

Taken from: <http://www.iiba.org/Certification-Recognition/CBAP-Designation.aspx>

- Minimum 7500 hours of BA work experience aligned with A Guide to the Business Analysis Book of Knowledge® (BABOK® Guide) in the last 10 years
- Minimum 900 hours in four of the six knowledge areas
- Minimum 21 hours of Professional Development in the past four years
- Two references from a career manager, client or Certified Business Analysis Professional (CBAP®) recipient
- Signed Code of Conduct

The course gives me 20 PDU / training hours, but to apply for PMI-PBA exam I need 35 hours. What do I do?

Every participant will receive an exam simulation software, the copy of BABOK and the PMI BA Practitioner's Guide. There will be a set post-course work that all the participants will need to complete and report back. This post-course work awards additional 15 accredited hours. Therefore, each participant will receive the full 35 hours/PDU, finishing the workshop and the post-course task.

Business Analysis Exam Prep

Advanced Preparation Workshop with Exam-Simulation for **CBAP®** Exam

Advanced Preparation Workshop with Exam-Simulation for **PMI-PBA®** Exam

About the Workshop Leader:



Bart Bernink, PMP, CIPM, MPM, CBAP is an independent senior business improvement consultant and trainer since 1994 who has more than 35 years of experience in:

- Project, Program & Portfolio Management
- Business Analysis
- Business Improvement

Bart worked for various leading companies in the Netherlands, Belgium, UK and the USA. Mainly in the IT department, Project Management Office and Business Improvement/Change Management Office. Specialist in aligning IT to support new or revised business strategies, Bart managed large fixed price projects in E-commerce, financial, airline and governmental organizations.

He worked as a project and program manager for Philips, KPN, Rabobank International, KLM, ABNAmro, Proximus, Shell, ING, Digital Equipment and Microsoft. Bart's current clients list include: Zadco (UAE), Shell, Barclays, HSBC(UK), Chevron(Angola, Kazakhstan), Rabobank Group, Etisalat Nigeria, Bpost(Belgium), Steedin, Vestada, Global Knowledge, ESI International Europe, Rio Tinto Guinee, Cisco, Kasbank, T-systems, Microsoft, KLM, Barclays Capital(UK), RASGAS(Qatar), ITA(Oman).

Since 2004 has been involved in introducing Agile development approaches to leading companies in Holland, Belgium and the UK. Not only in banking, oil and airline organizations, but also with governmental departments. The solution development was done by 3 to 4 teams working parallel. For some teams played the role of Scum Master. Based on his practical experience Bart helps organizations to improve their project management and business improvement skills via on-the-job coaching and/or delivering workshops. Helped organizations to professionalize:

- Business analysis by introducing Change Management Organization within companies. Result was less projects were challenged (39% → 10%);
- Just In Time delivery, by introducing AGILE development approaches
- Project management by introducing state-of-the-art PMO organization, tooling and adjustment of existing project management processes
- Agile development

Starting in 2014, Bart has been delivering public seminars and in-house training courses working with KTC International. He's recent assignments include a series of public workshops on the topic of **Business Analysis for Project Managers** and **Strategic Enterprise Analysis**, which Bart delivered with exceptional acclamation from the delegates in Belgrade and Zagreb.

Business Analysis for Project Managers

The 2-day interactive workshop aims delegates with a set of skills, tools & techniques empowering them to accelerate and deliver more projects in an efficient Project Management and Business Analysis framework. It's a real profit & success.

February 26-27, 2016 | Hotel & Congress Centre, Aankon, Zadar, Croatia
March 02-03, 2016 | Hotel Holiday Inn, Belgrade, Serbia

16 PDUs

Workshop Focus:

- Understand the scope of Business Analysis for Project Managers
- Apply Business Analysis to project management to improve project performance
- Learn how to use Business Analysis to improve project performance, reduce project risks, and improve project communication
- Apply Business Analysis to project management to improve project performance
- Understand the role of Business Analysis in project management
- Understand the role of Business Analysis in project management
- Learn how to use Business Analysis to improve project performance
- Familiarize with Business Analysis for Project Managers

KTC International
Project Management & Business Analysis

Business Analysis 2.0

Strategic Enterprise Analysis

For Project & Program Managers and Senior Business Analysts

The 2-day interactive workshop aims delegates with a set of skills, tools & techniques empowering them to accelerate and deliver more projects in an efficient Project Management and Business Analysis framework. It's a real profit & success.

September 21-22, 2015 | Hotel Holiday Inn, Belgrade, Serbia
September 24-25, 2016 | Hotel Holiday Inn, Zagreb, Croatia

16 PDUs

Workshop Focus:

- Perform Business Analysis for Project Management
- Identify the key roles for the organization
- Model the Business Analysis for Project Management
- Recognize the importance of Business Analysis for Project Management
- Plan the Business Analysis for Project Management
- Map the Business Analysis for Project Management
- Monitor the Business Analysis for Project Management
- Manage the Business Analysis for Project Management
- Categorize the Business Analysis for Project Management

KTC International
Project Management & Business Analysis

Business Analysis Exam Prep

Advanced Preparation Workshop with Exam-Simulation for **CBAP®** Exam
 Advanced Preparation Workshop with Exam-Simulation for **PMI-PBA®** Exam

To reserve your participation please complete the registration form and send it to operations@kctintl.com

PARTICIPANTS' INFORMATION				EVENT DETAILS – Please choose your event!	
Name				Advanced Business Analysis Preparation Workshop for CBAP® and PMI-PBA® Exam	
Job Title				February 25-26, 2016	
e-mail				Hotel & Congress Center Antunovic	
Name				Zagreb, Croatia	
Job Title				REGISTRATION FEES	Please mark the appropriate box!
e-mail				Standard registration fee for single delegate	€ 1,295 / delegate
Name				PMP/PMI-Member fee with 10% discount for single delegate	€ 1,165 / delegate
Job Title				4+1 Free seat: Register 5 delegates now and save € 1,295 (20% discount)	€ 5,180 for 5 delegate (€ 1,036 average)
e-mail				All above listed fees are gross . Discounts & Promotional Offers cannot be combined. In case of multiple discounts availability, the higher discount applies.	
Name					
Job Title					
e-mail					
REGISTERING ORGANIZATION				AUTHORIZATION	
Name				I certify that the above information is correct. I am aware of the prerequisites of the registration.	
EU VAT No.				Name	
Street				Job Title	
City				Signature	
Country		Post Code		Date	
Phone No.					
TERMS & CONDITIONS					
Hotel Accommodation & Airport Transfer					
Accommodation is not included in the training participation fee. To arrange accommodation at the conference venue, you will receive a reservation form with our Special Corporate Rate. Please arrange the room reservation and airport transfer directly with the hotel.					
SALES CONTRACT					
This registration form constitutes a legally binding sales contract between the Executor and the Client. All terms are mutually accepted and agreed in good faith.					
1. Fees: Registration fees are inclusive of program materials, luncheons and refreshments, but exclude accommodation and travel expenses.					
2. Payment terms: Following the receipt of the registration form, all payments are due within 5 (five) business days. All payments must be received before the commencement of the event. After registration all payments must be executed within the terms herewith irrespective of attendance. Should a portion of the Contract price be subject to state, federal, or local taxation, or VAT if applicable, the Executor reserves the right to add such charges to the final invoice or recover such sums from the Client at the time when they become due.					
3. Cancellation/Substitution: Substitution is allowed by providing a written notice is given to the Executor, not later than 2 working days before the event. Otherwise all registrations carry a 50% cancellation liability of the contract value immediately after an authorized registration form has been received by The Executor. By signing this registration form the client agrees that in case of any dispute or cancellation The Executor will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason The Executor decides to postpone or cancel the event, The Executor is not responsible for covering airfare, hotel or any other cost incurred by the clients. Any cancellation received in less than 10 working days before the event carries 100% payment liability. No refund, partial refund or any alternative offer shall be made.					
4. Indemnity: The Executor reserves the right to change the event content, date, and venue should circumstances require. In such cases no penalty, partial refund or refund or alternative offer shall be made. In the event of the Executor permanently cancels the event for any reason whatsoever, and provided that the event is not postponed or merged with any other event at a later date, the Client shall receive full payment returned in 14 business days after the proposed initial date of the event. The client hereby indemnifies and holds the Executor harmless from and against any and all costs, damages, expenses including attorney fees, which are incurred by the Client.					
5. Copyright: All intellectual property rights in all materials produced and distributed by the Executor are expressly reserved and any unauthorized duplication, publication or distribution is prohibited without written permission of the Executor.					