

4P Lean-Agile Management Masterclass: Projects, Programs, Portfolios & Processes

A complete set of tools, techniques, tips & templates for a 2014 trends and best-practices in *Agile Project, Program & Portfolio Management* and *Agile Processes & Agile Project/Program Governance* brought to you by *PMI Global Congress* coveted speaker *Karlheinz Muenchow*

February 24-26, Hotel Intercontinental Budapest, Hungary

February 27-March 01, Falkensteiner Hotel Belgrade, Serbia

March 27-29 2014, Hotel Athenee Palace Hilton Bucharest, Romania

21 PDUs



Masterclass Focus

- Explain the most common Lean-Agile project management frameworks
- Successfully initiate, execute, and close a Lean-Agile project (hands-on experience)
- Apply Lean-Agile transformations aligned with your organizational goals (hands-on experience)
- Learn from Lean-Agile case studies of transformations led globally by the instructor (analyze real world implementations)
- Analyze Lean-Agile project management and PMO Lean-Agile initiatives (hands-on experience)
- Realize and seize the opportunity. We show you how.

Overview

If you are eager to learn about the new project management role for the Creative Economy consider this: Your career and success is based on your general project management expertise plus your Lean-Agile project management skills. Pragmatic experience in Lean-Agile project management is the foundation for project management success in modern organizations. Lean-Agile skills will separate you from the crowd. It enables you to increase ROI (Return On Investment). For your projects, your organization, and for your career.

Step into a simulated Lean-Agile project world created for you. A world in which you will execute a real and complex agile project. Hands-on. It will require 21 hours of your undivided attention. This program is not for everyone. This program is for project managers who want to learn by doing and welcome a challenge beyond the "status-quo academic training" which teaches everything except what you encounter in the Real World. Your World. This program is a hands-on project execution experience that will convince you to change everything.

The **Lean-Agile Project Management Masterclass** has been in the making for over 7 years and is the result of actual Lean-Agile implementations the instructor led worldwide. With over 3,000+ trained on pragmatic Lean-Agile and over 200+ teams launched globally, the course is based solely on actual implementations of Lean-Agile project management. Avoid the pitfalls and learn from the mistakes of others.

Three crucial pillars are necessary to make it work: Lean Thinking, Agile Values, Practices and Processes (DSDM, Scrum), and solid project, program and portfolio management skills and expertise. The role of project management skills in agile environments is more important than ever. We'll show you why. And we'll show you how to get there, step-by-step.

Lean-Agile is not about losing control. It is about regaining control. Lean-Agile is not about software development or IT. It is about increasing ROI (Return Of Investment), no matter what capabilities your projects create or what domains you manage. Maybe you manage product development projects, manage services or operations. Maybe you lead projects in systems or hardware centric environments, infrastructure or integrations projects, life science projects, management of strategies, or run project portfolios for the entire enterprise. Either way, your projects produce capabilities. Lean-Agile is an agnostic project management framework to manage all projects to success regardless of the project type or domain.

Why is this seminar different?

No "Death by PowerPoint®" is our promise! We provide a pragmatic view with visual models so you understand Agile Project Management in no time.

Learn Lean-Agile by experiencing it. Hands-on.
Based on the #1 PMI Agile training hosted at PMI SeminarsWorld®
Based on more than 200 Lean-Agile teams launched in 15 countries
Based on Lean-Agile programs with budgets from \$5M-\$150M
Based on feedback from more than 3,000 people trained Karl Muenchow



Who should attend this seminar?

- Project/Program Managers
- Project Team Members
- Project/Program Management Office Managers/Directors
- Members of a Development Teams
- CSM, CSPO, CSP looking to strengthen their project management skills
- PMP certified professional looking forward to enrich their project management knowledge
- A Senior Business Strategy Managers or Portfolio Managers looking to embrace Lean-Agile best practices
- None of the above, but interested to learn a hands-on approach of combining Agile with traditional approach

This course is PMI R.E.P.® accredited and in line with PMBOK® 5th Edition. PMI PMP® certified participants are awarded 21 PDUs. The course also provides 21 accredited training hours for PMI-ACP® Exam eligibility.

Part I: Lean-Agile Foundation

Objective: To create a common understanding about Lean, Agile, and solid project management practices and success patterns.

Description: We will bring you up to speed on Lean-Agile using a 3D project management life cycle model. You will explore the model end to end and you will learn what Lean-Agile is and what it is not. You'll identify gaps by comparing PMBOK Guide processes with agile processes such as Scrum and learn to take control over all Lean-Agile initiatives in your organization. And you will learn why Lean and Agile is suitable for all domains to be managed; technical as well as non-technical ones and how it can be utilized as operational and strategic management foundation.

- Why do organizations adopt Lean-Agile?
- The Lean-Agile project management framework end to end.
- Lean-Agile in government and regulated environments.
- The 5 pillars of agile methodologies.
- Scrum and DSDM explored.
- Lean-Agile project management beyond IT. Way beyond!
- Going Lean-Agile in 8 steps.
- Lean-Agile programs and portfolio.
- Taking control with balanced agility.
- Smart Lean-Agile PMP career moves you must consider.
- Why most of main-stream assumptions about agility are false.
- The movie: Would you build an airplane engine using Agile?

Part II: Lean-Agile Project Selection and Initiation (hands-on)

Objective: To experience a complete Lean-Agile project life cycle end-to-end.

Description: You will initiate a Lean-Agile project by selecting one of several projects types aligned with your goals and objectives: development (systems), services, operations. Several roles and responsibilities will be determined and an agile framework suitable for your project will be explored. You will identify and develop PMBoK Guide processes the agile way and you will define program processes for governance, financial management as well as stakeholder management. In summary, you will take all steps to prepare for an agile project. (This is hands-on. Learn by doing).

Part III: Lean-Agile Project Execution (hands-on)

Objective: To explore the correlation between A Guide to the Project Management Body of Knowledge (PMBOK® Guide) and Lean-Agile methodologies

Description: You will execute a Lean-Agile project end-to-end, hands-on. You will form a team, assign roles and responsibilities, lead a discovery session to slice projects by capabilities, create a value-driven rolling wave plan, plan and execute an iteration, conduct ShowTime and systematic retrospectives (Kaizen), hands-on, step-by-step.

- Forming value-stream teams
- Increase value stream efficiency by 40%
- From zero to your 1st rolling wave plan
- Lean-Agile rolling wave planning and progressive elaboration
- Identifying ROI+ opportunities
- Taking control by balancing stability and agility
- Proactively negotiating scope
- Measure value of things done and things NOT done
- How to deliver the highest value as quickly as possible
- Reducing CoD (Cost of Delay)
- Increasing Return of Investment by at least 30% on all projects under your management

Part IV: The PMO Lean-Agile Center of Excellence (hands-on)

Objective: Learn how to enable, plan, and execute a Lean-Agile transformation by using agile to rollout agile.

Description: You will form a Lean-Agile transformation team which will lead the agile initiative in your organization. You will execute a complete Lean-Agile project lifecycle designed to create the PMO Lean-Agile Center of Excellence. By the end of this module, you will have a step-by-step roadmap of how to successfully enable or take on control of all Lean-Agile initiatives within your organization.

- Form a Lean-Agile transformation team
- Create a value proposition for agile for your organization
- Define KPIs (key performance indicators) to precisely measure agile success
- Learn how to pilot Lean-Agile within existing governance and explore project waivers
- Create a rolling wave plan for your Lean-Agile enterprise transformation
- Develop a Lean-Agile initiative proposition based on your KPIs and increased ROI (return of investment)
- Learn how to position yourself as Lean-Agile Project management enabler, mentor, and facilitator.
- Learn how to lead a Lean-Agile Initiative, step-by-step, hands-on.

Seminar Leader: Karlheinz Muenchow, PMP, CSM, CSP, CSPO



As founder, CEO and President of XoJom Group, Karlheinz Muenchow helps organizations in the common-sense adoption of Lean-Agile to increase ROI through effectiveness and quality, reduced cycle times, and to create an adaptive environment to innovate and lead. Working with clients worldwide, Karl provides invaluable lessons and insights to accelerate the process for learning and piloting Lean-Agile, and to successfully expand Lean-Agile across the organization.

Karl's unique approach and proficiency in scaling agility allows him to successfully coach organizations with complex systems programs that often require the coupling of agile and non-agile approaches within phase-gate governance.

His hands-on approach rolling out Lean-Agile with organizations in Europe, India, Brazil, and all across the United States has given him a deep understanding of how companies vary in their needs and requirements for implementing Lean-Agile. After a successful career in engineering and management spanning over 15 years in the United States and Europe, Karl has chosen to dedicate his professional life to helping clients create a culture of agility through comprehensive process initiatives. He also works closely with the Project Management Institute and provides PM training that integrates Lean and Agile best practices with solid project management fundamentals.

Karl believes that value creation will increasingly favor organizations embracing creative, adaptive, and lean processes and approaches. He emphasizes that it is by commitment to a clear vision and the pursuit of innovation through continuous learning and improvement that we drive meaningful transformative change in our organizations and teams. Above all, Karl is passionate about bringing Lean-Agile to complex program and portfolio management and to spreading the message of agility and flexibility through educational programs.

In 2012 Karl's seminar **The Agile PMP** was the most visited event during the PMI Global Congress North America, as well as the PMI Global Congress EMEA. In 2013, **The Agile PMP** was once again the most visited event on the PMI Global Congress EMEA and North America edition alike.

In 2012 and 2013, **KTC International**, has been the only training provider to manage to bring Karl to CEE region, including Belgrade, Bucharest, Vienna and Zagreb.

- DELEGATES REGISTRATION EACH MORNING FROM 9AM TO 9:30AM
- MORNING COFFEE-BREAK @ 11AM
- LUNCH @ 1PM
- AFTERNOON COFFEE-BREAK @ 3:30PM
- THE COURSE WILL FINISH APPROXIMATELY @ 5:30 PM EACH DAY

About the organizers

KTC International is a project management training & consulting firm, specializing in bringing leading international speakers and trainers to Central & Eastern Europe. Our speakers network includes coveted PMI Global Congress speakers, such as Dr. Prasad Kodukula, Dr. David Hillson, Karl Muenchow and Jim Hayden, just to name a few.

KTC International has been established in 2003, is headquartered in Budapest, Hungary from where it covers all the countries in CEE, with established partnerships on various business assignments in the Scandinavian region of Europe and Middle East.

For more information visit www.ktc-international.hu



Bizz Events is both new and old. As a company, it is the result of a dream that we have been sharing with business people for the last couple of years. In that sense it is new.

We are old in that the experience of our trainers is unmatched in their knowledge of the subjects being addressed at our workshops and conferences. All that hard earned knowledge is a result of years of highly specialized work and contact with thousands of people.

Bizz Events is located in Bucharest, Romania and since 2011 our events attracted hundreds of business executives from the CEE region and we built a reputation as the „go to” training company for the development of leadership skills, management training courses, professional development and management education.

For more information visit www.bizzevent.ro



XoJom Group, Inc. is leading Lean-Agile project management think-tank organization in the United States. We help organizations implement Lean-Agile across all contexts: Project, Program, and Portfolio.

We apply it as an organizational framework to increase ROI and to get things done. We do not limit it to the IT world because we are not Agile purists. We are Lean-Agile pragmatists. We scale it beyond the typical domains, we scale it across the value stream, and we scale it to the program and portfolio levels. We use it for product development, supply chain management, program and portfolio management, software, hardware, firmware development, sales, marketing, operations. We use it in the commercial space as well as in highly regulated environments ranging from utilities to the defense industry.

XoJom Group, Inc. is the leading Lean-Agile provider for PMI worldwide and we help clients with program budgets between \$5 Million and \$150 Million. We teach Lean-Agile but primarily help our clients execute on-site, hands-on. Our training is a result of hands-on implementations XoJom has conducted during the last 7 years. We've trained thousands of team members and stakeholders in both public and corporate settings. We trained and coached teams and helped clients execute hundreds of programs all across the globe. Our approach is simple:

LEAN + AGILE + Solid PROJECT, PROGRAM, and PORTFOLIO management = Increased ROI through innovation, reduced cycle times, effective and lean operations.

For more information visit www.xojomgroup.com



agility that works.



Venue: InterContinental Hotel Budapest ★★★★★

CONTEMPORARY BUDAPEST HOTEL ON THE RIVER DANUBE

Spacious, modern suites at this Budapest hotel offer breathtaking views of the River Danube and Chain Bridge. Savour the New World Hungarian menu at Corso Restaurant overlooking the Royal Castle, or indulge at our full-service spa and indoor pool with a counter current system. This Budapest hotel is ideally located just a few minutes from the shopping district of Andrassy Avenue. As the city is best seen by boat, take a trip to Margaret Island and the Szechenyi Thermal Baths.



The InterContinental Budapest enjoys an excellent location on the banks of the Danube next to the Chain Bridge. All important sights are within easy walking distance. The Váci shopping street, the Central Market Hall and the Gellért Baths are nearby, as well. Tram stops can be found right outside the hotel. The elegantly furnished suites and rooms at the InterContinental feature sleek interior design. Some offer stunning views of the river and the castle. Guests can savor Hungarian cuisine or modern fusion dishes at the on-site restaurant. Corso Terrace offers a barbecue during the summer season.

The InterContinental Budapest hotel is situated directly by the Chain bridge overlooking the Royal Palace. This impressive hotel offers 402 beautifully appointed guestrooms, many of which enjoy a fabulous river-view. You may also choose from 18 exquisite Suites and a Presidential Suite. State-de-art conference facilities with capacity up to 900 person; 10 breakout rooms; Club Lounge with a breathtaking view of the Danube; SPA; 24 hr Fitness Centre, swimming pool, steam room and sauna; All day dining Corso Restaurant, Bar. An ideal choice for business and leisure travellers.



Venue: Falkensteiner Hotel Belgrade ★★★★★

Location

Situated in Belgrade, TOP Falkensteiner Hotel Belgrade is in the business district and close to Belgrade Arena, Kalemegdan Citadel, and Millenary Monument. Also nearby are Pobednik and Nikolajevska Church.



Hotel Features

TOP Falkensteiner Hotel Belgrade has a sauna and a fitness facility. Complimentary wireless and wired high-speed Internet access is available in public areas and an Internet point is located on site. This 4-star hotel features business amenities including a business center, small meeting rooms, and secretarial services. Dining options at this business-friendly hotel include a restaurant and a bar/lounge. The staff can provide concierge services, tour/ticket assistance, and wedding services. Additional amenities include spa services, multilingual staff, and coffee/tea in the lobby. For a surcharge, guests have access to a roundtrip airport shuttle (available on request). The property has designated areas for smoking.

Guestrooms

The 170 air-conditioned guestrooms at TOP Falkensteiner Hotel Belgrade include laptop-compatible safes and minibars. Complimentary wireless and wired high-speed Internet access is provided. Rooms are equipped with LCD televisions with satellite channels and pay movies. All accommodations provide desks, safes, and direct-dial phones. Bathrooms offer bathtubs or showers, makeup/shaving mirrors, hair dryers, and complimentary toiletries. Additional amenities include coffee/tea makers and windows that open. In addition, amenities available on request include hypo-allergenic bedding, bathrobes, and wake-up calls. Housekeeping is offered daily.



Venue: Hotel Athenee Palace Hilton Bucharest ★★★★★

Location

Situated in the heart of Bucharest, Athenee Palace Hilton Bucharest is steps from National Museum of Art of Romania and Romanian Athenaeum. Also nearby are Cismigiu Garden and University Square.

Hotel Features

Athenee Palace Hilton Bucharest has an indoor pool, a health club, and a sauna. Public areas are equipped with wireless Internet access (surcharges apply). Business amenities at this 5-star property include a 24-hour business center, small meeting rooms, and a technology helpdesk. The hotel offers 3 restaurants along with a coffee shop/café and a bar/lounge. The staff can provide tour/ticket assistance, wedding services, and event catering. Additional amenities at this Art Deco hotel include a rooftop terrace, spa services, and multilingual staff. Guest parking is available on a limited first-come, first-served basis (surcharge). The property has designated areas for smoking.



Guestrooms

Rooms have city or courtyard views. The 272 air-conditioned guestrooms at Athenee Palace Hilton Bucharest include laptop-compatible safes and minibars. Pillow menus are available. For a surcharge, guests can use the in-room wireless and wired high-speed Internet access. Televisions are equipped with pay movies. All accommodations provide desks, ergonomic chairs, and phones with voice mail. Bathrooms offer shower/tub combinations, hair dryers, and complimentary toiletries. All units feature coffee/tea makers and complimentary bottled water. Additional amenities include complimentary newspapers and irons/ironing boards. In addition, amenities available on request include in-room massages, hypo-allergenic bedding, and wake-up calls. Housekeeping is offered daily.



4P Lean-Agile Management Masterclass: Projects, Programs, Portfolios & Processes

To reserve your participation please complete the registration form and send it to operations@ktcintl.com

PARTICIPANTS' INFORMATION				EVENT DETAILS		
Name				4P Lean-Agile Management Masterclass - Please select your location!		
Job Title				February 24-26	February 27-March 01	March 27-29
e-mail				Budapest, Hungary	Belgrade, Serbia	Bucharest, Romania
Name				REGISTRATION FEES Please mark appropriate box!		
Job Title				Masterclass only		All-inclusive
e-mail				21 PDU		21 PDU
Name				3-day training course		3-day training course
Job Title				Lunch & refreshments each day		Lunch & refreshments each day
e-mail				3 nights' accommodation at the venue		
Name				€995/delegate		€1,295/delegate
Job Title				€895 for PMI Members & PMPs		€1,195 for PMI Members & PMPs
e-mail				€3,980 for 5 delegates (20% discount)		€4,975 for 5 delegates with free-accommodation (30% discount)
Name				Discounts & Promotional Offers <u>cannot</u> be combined. In case of multiple discounts availability, the higher discount applies.		
Job Title						
e-mail						
REGISTERING ORGANIZATION				AUTHORIZATION		
Name				I certify that the above information is correct. I am aware of the prerequisites of the registration.		
EU VAT No.						
Street				Name		
City				Job Title		
Country		Post Code		Signature		
Phone No.				Date		
TERMS & CONDITIONS						
Hotel Accommodation & Airport Transfer						
Accommodation is not included in the training participation fee. To arrange accommodation at the conference venue, you will receive a reservation form with our Special Corporate Rate. Please arrange the room reservation and airport transfer directly with the hotel.						
SALES CONTRACT						
This registration form constitutes a legally binding sales contract between the Executor and the Client. All terms are mutually accepted and agreed in good faith.						
1. Fees: Registration fees are inclusive of program materials, luncheons and refreshments, but exclude accommodation and travel expenses.						
2. Payment terms: Following the receipt of the registration form, all payments are due within 5 (five) business days. All payments must be received before the commencement of the event. After registration all payments must be executed within the terms herewith irrespective of attendance. Should a portion of the Contract price be subject to state, federal, or local taxation, or VAT if applicable, the Executor reserves the right to add such charges to the final invoice or recover such sums from the Client at the time when they become due.						
3. Cancellation/Substitution: Substitution is allowed by providing a written notice is given to the Executor, not later than 2 working days before the event. Otherwise all registrations carry a 50% cancellation liability of the contract value immediately after an authorized registration form has been received by The Executor. By signing this registration form the client agrees that in case of any dispute or cancellation The Executor will not be able to mitigate its losses for any less than 50% of the total contract value. If, for any reason The Executor decides to postpone or cancel the event, The Executor is not responsible for covering airfare, hotel or any other cost incurred by the clients. Any cancellation received in less than 10 working days before the event carries 100% payment liability. No refund, partial refund or any alternative offer shall be made.						
4. Indemnity: The Executor reserves the right to change the event content, date, and venue should circumstances require. In such cases no penalty, partial refund or refund or alternative offer shall be made. In the event of the Executor permanently cancels the event for any reason whatsoever, and provided that the event is not postponed or merged with any other event at a later date, the Client shall receive full payment returned in 14 business days after the proposed initial date of the event. The client hereby indemnifies and holds the Executor harmless from and against any and all costs, damages, expenses including attorney fees, which are incurred by the Client.						
5. Copyright: All intellectual property rights in all materials produced and distributed by the Executor are expressly reserved and any unauthorized duplication, publication or distribution is prohibited without written permission of the Executor.						