

The Agile^{PMP}

By blending the very best of Lean-Agile methodology with traditional project-management approach, this course shows you how to achieve the ultimate success on your projects and programs by driving the productivity and ROI.



Seminar Focus

- What is Agile, who uses it, and what challenges does it resolve
- Agile Project Management with Scrum
- How do the Waterfall and Scrum life cycles compare
- Agile, Lean, Flexible, Waterfall, Scrum, DSDM and more
- Explore Lean-Agile to successfully deliver your projects
- Pragmatic hybrid approaches: Implementations from the real world
- Why you stand out as an Agile PMP[®]
- What competitive advantage does your organization gain
- Learn pragmatic Lean-Agile

The Agile^{PMP}

This course is a part of the PMI SeminarsWorld® program. The Agile PMP seminar is presented for the very first time in Europe during the PMI EMEA Global Congress 2012 in Marseille, France.

NOW COMING TO YOUR CITY!

Overview

This applied-knowledge seminar gives you an all-encompassing look at agile approaches to learn how they influence modern project management. You will learn how to "go agile" based on real-world experiences, and position yourself to meet the demands of today's economy. You will understand agile project management and how it is used to manage a wide variety of projects. You will learn how to analyze the pragmatic implementations of agile methods.

This 2-day program will help you immerse yourself in pragmatic Lean-Agile and Agile Project Management. You will find out how it might transform your teams, your organization, and your career. The seminar takes a visual, hands-on, and entertaining approach. It starts by demonstrating Scrum and DSDM, and then takes it up a notch by drawing the "Big Picture" based on Real World implementations! You will find out how traditional project management aligns with state-of-the-art Agile principles and practices, so you can position yourself for the demands of the Creative Economy.

Benefits of Attendance

No "Death by PowerPoint®" is our promise! We provide a pragmatic view with visual models so you understand Agile Project Management in no time.

Project managers with knowledge in Traditional as well as Agile approaches have a sought-after skill set. Why? Because companies seek people who understand the big picture and can fit the process to the needs of the projects and not the other way around. This comprehensive program is the result of Lean-Agile transformations and has been refined over the past five plus years working with real-life business conditions and realities. Using empirical process controls, we have adapted and documented pragmatic lessons from each Lean-Agile rollout we've guided. This program is based on these lessons.

This seminar aims to assist delegates to:

- Learn about various approaches other organizations took in successfully implemented Lean-Agile
- Get the big picture: Traditional, Agile, Flexible and Hybrids within phase-gate governance
- Explore how Agile Project Management is used to manage a wide variety of projects
- Learn Agile Project Management and understand why companies adopt it
- Explore Agile in a project, program, and portfolio context
- Analyze the pragmatic implementations of agile project management - see where it makes sense and where it doesn't
- Learn how to balance the short-term commitments of agile with the long-term business expectations
- Learn about pragmatic Hybrid approaches: Implementations from the real world
- Determine how to best scale agile to the program and portfolio level
- Engage with a Case Study built upon real-world scenarios

You should attend this seminar if you are:

- Member of a Development Team
- Project Team Member
- Project/Program Manager
- Project/Program Management Office Manager

- CSM, CSPO, CSP looking to strengthen your project management skills
- PMP certified professional looking forward to enrich your project management knowledge
- A Senior Business Strategy Manager or Portfolio Manager looking to embrace Lean-Agile best practices
- None of the above listed, but interested to learn a hands-on approach of combining Agile with traditional approach



This course is in line with PMBOK® 4th Edition and makes the participants eligible for 16 PDUs

The Agile^{PMP}

This course is a part of the PMI SeminarsWorld® program. The Agile PMP seminar is presented for the very first time in Europe during the PMI EMEA Global Congress 2012 in Marseille, France.

NOW COMING TO YOUR CITY!

Seminar Leader: Karlheinz Muenchow, PMP, CSM, CSP, CSPO



As a lean-agile trainer and coach, Karlheinz Muenchow helps organizations in the common-sense adoption of lean-agile to increase effectiveness and quality, reduce cycle times, and to create an adaptive environment to innovate and lead. Working with clients worldwide, Karl provides invaluable lessons and insights to accelerate the process for learning and piloting lean-agile, and to successfully expand lean-agile across the organization.

Karl's unique approach and proficiency in scaling agility allows him to successfully coach organizations with complex systems programs that often require the coupling of agile and non-agile approaches within phase-gate governance. His hands-on approach rolling out lean-agile with teams and organizations in Europe, India, Brazil, and all across the United States has given him a deep understanding of how companies vary in their needs and requirements for implementing lean-agile.

Karlheinz Muenchow is an organizational change agent and founder of XoJom Corporation, a boutique agile training and consulting firm. After a successful career in engineering and management spanning over 15 years in the United States and Europe, Karl has chosen to dedicate his professional life to helping clients create a culture of agility. He believes that value creation will increasingly favor organizations embracing creative, adaptive, and lean processes and approaches. It is by commitment to a clear vision and the pursuit of innovation through continuous learning and improvement that we drive meaningful transformative change in our organizations and teams.

Above all, Karl is passionate about bringing lean-agile to complex project and program management and to spreading the message of agility and flexibility through educational programs. Besides holding a Dipl.-Ing (FH) Diploma Engineering Degree from the University of Reutlingen, Germany, Karl is a Certified Scrum Master (CSM), Certified Scrum Practitioner (CSP), Certified Scrum Product Owner (CSPO), and Project Management Professional (PMP®). He belongs to the Agile Alliance, Scrum Alliance, Project Management Institute (PMI®), and the Association of German Engineers (VDI®), and actively contributes to the advancement of lean-agile on a global basis.

This Seminar is brought to you by:

KTC International
Success through Competitive Intelligence

The Agile^{PMP}

This course is a part of the PMI SeminarsWorld® program. The Agile PMP seminar is presented for the very first time in Europe during the PMI EMEA Global Congress 2012 in Marseille, France.

NOW COMING TO YOUR CITY!

Part I: Introduction to Agile

Objective: To provide a pragmatic introduction to Lean-Agile principles, methodologies, and practices

We will hit the ground running by showing real world Agile implementations. This entire program is based on actual Lean-Agile rollouts...no need to fear "death by PowerPoint". In this segment, we will help you analyze your current challenges, effectiveness, and capabilities. For example: What challenges are you trying to solve? What is the root cause? How effective is your value stream? Within an hour, you will experience how Lean-Agile teams operate and learn by executing several iterations. We'll compare the results and draw parallels to the pillars of Lean Thinking, Agile, and management philosophies ranging from McGregor's leadership ideas to Drucker's management discoveries. You will learn how knowledge accumulated over the last decades is the foundation of Agile Project Management and you will gain a deep understanding in real-life business project context.

Key Questions answered:

- Why change the way we work?
- Why use Agile project management?
- How does Lean-Agile result in faster, cheaper and better results?
- Should I apply Lean-Agile project management to all project types?
- Who uses Agile Project Management and how do they use it?
- Does it really work?
- Lean-Agile: What's in it for me?

Topics covered:

Why change?

The seven capabilities organizations seek

Waste in value streams: Local optimization and queues

Challenges you must resolve now

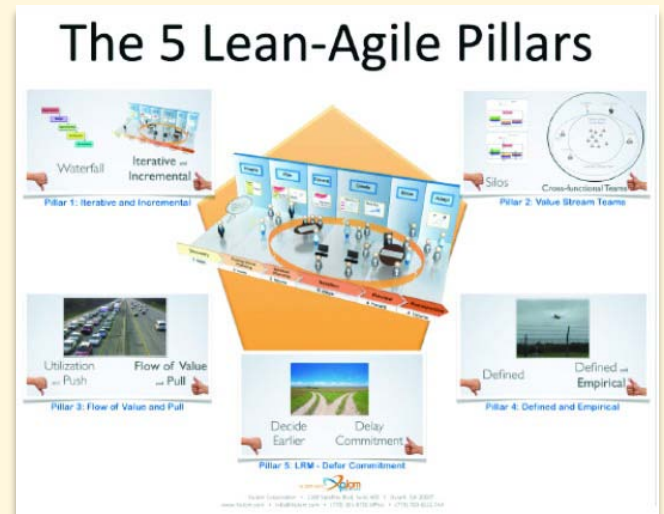
Balancing Agility and strategic business objectives

Lean-Agile and the Triple Constraint

Experiencing Lean-Agile: The Lean-Agile life-cycle end to end

The five pillars of Lean-Agile:

- Iterative and Incremental
- Value stream teams
- Flow of value and Pull
- Defined and Empirical Process Control
- Consensus and LRM decision-making



The methodology must fit the project, not the other way around. The Agile Project Professional course is designed to do just that

Scrum, DSDM, RUP, Serial, Spiral, Waterfall, and many other approaches have world changing impact. Sometimes, it helps to step outside the frame to see the big picture

Part II: Agile Project Management with Scrum

Objective: To develop a thorough foundational understanding of Agile as a project management framework, to recognize its potential by identify its uses and demonstrate the difference Agile Project Management can make through actual project case-histories

After introducing Lean-Agile in a domain-agnostic way in PART I, we will demonstrate Scrum specifics and highlight Agile practices used with Scrum. We will discuss how these practices are applied to projects in various domains using real-life examples of XoJom Corporation engagements helping companies roll out Scrum in both Software/IT as well as non-Software/IT domains. We'll compare Scrum with other iterative methodologies such as Rational Unified Process (RUP) and Spiral as well as other Agile methodologies such as Dynamic Systems Development Method (DSDM).

Finally, we'll place Scrum in a project, program, and portfolio context and show how Scrum scales to the program level through Scrum-of-Scrums, MetaScrum, and Enterprise Scrum. We'll analyze how these models fit into the broader context of Agile Program Management

Key Questions answered:

- What is Scrum?
- What roles and responsibilities exist in Scrum teams? (Where would I fit in if my company were to apply this approach?)
- Great, how does Scrum work in a real-life project setting? (How is it different from what my current reality is at my company?)
- How do you scale Scrum? (What are the key challenges I should expect?)
- How do you manage a project using Scrum? (What key things do I need to do and, as importantly, NOT do?)
- How do I plan and estimate with Scrum? (How does this integrate with questions I typically get from management and finance?)
- What do the terms: "Scrum-of-Scrums", MetaScrum, and Enterprise Scrum refer to and how do they affect me and my project team?

Topics covered:

- Scrum origins: The history of changing the world of work
- Scrum in Software/IT
- Scrum beyond Software/IT: Would you build an airplane engine using Scrum?
- The Scrum community and Scrum certifications (CSM, CSPO, CSD, CSP, CSC, and CST)
- Technical practices used with Scrum
- The future of Scrum
- Scrum Certifications vs. PMI Agile Certified Practitioner (PMI-ACP)SM

We use Scrum as the team framework on the project level and therefore provide an overview of all roles and responsibilities

This is what Agile project management is all about

Part III: Traditional Vs. Agile Project Management

Objective: To explore the correlation between A Guide to the Project Management Body of Knowledge (PMBOK® Guide) and Lean-Agile methodologies

The PMBOK® Guide is a standard of generally recognized good practices in project management; however, it doesn't dictate a specific methodology nor is it associated with "Waterfall"; in fact, the term "waterfall" isn't even used in the PMBOK® Guide. Agile is a framework and not simply just another methodology; as such, it is useful to compare how the Agile framework aligns with the PMBOK® Guide's processes. The intent of this section is to enable the creation of a unified governance environment that supports Agile as well as non-Agile projects and programs. In this segment we will place Agile in a PMBOK® Guide context and bust the myths claiming supposed incompatibility between Agile and PMBOK® Guide.

Key Questions answered:

- Are the PMBOK® Guide and Agile methods compatible? (And where are their gaps?)
- Does the PMBOK® Guide support Agile methods? (Or does it argue against such methods?)
- How does Waterfall compare to an Agile life cycle? (And why is this important?)
- What are the differences in how the PMBOK® Guide's processes are implemented in traditional vs. Agile scenarios?

Topics covered:

- The myths surrounding Agile and the PMBOK® Guide
- Mapping Scrum to the PMBOK® Guide
- Agile and the PMBOK® Guide
- Rolling Wave Planning and Release Planning
- Agile Estimating and Planning (Time and Scope Management)
- Agile EVM

This seminar is a bridge between the traditional approach to project management and Agile

It is not advocating an "either or" approach, but blending the very best of the two into a set of practical tools, techniques, tips and templates that will empower you to manage your projects and programs in a more successful way

The course has been developed as a non-academic, "go agile" pragmatic workshop to show you the benefits of Agile-PMBOK blended approach for the ultimate project success

The Agile^{PMP}

This course is a part of the PMI SeminarsWorld® program. The Agile PMP seminar is presented for the very first time in Europe during the PMI EMEA Global Congress 2012 in Marseille, France.

NOW COMING TO YOUR CITY!

Part IV: The Agile PMP®

Objective: To explore how a certified PMP® can be more valuable to his or her team and organization by adding Agile knowledge to his or her toolbox

Change always brings opportunity. Like any wave you can watch it, ride it or be pummeled by it...your choice! Organizations seek people who can effectively deliver business objectives time and time again; especially in today's ever-increasingly competitive business environment. It's ultimately about effective leadership and program/project execution. Those who can balance agility with long term business objectives and know how to effectively manage Agile, non-Agile, and Hybrid programs are the most desired and rare commodities. Get ready now for a new view on Agile and the associated opportunities!

Key Questions answered:

- How can Agile be combined with PMBOK® Guide approach, PMP® certification?
- What new career path options and opportunities present themselves by having both the PMP® and the ability to implement an Agile framework?
- Is this a fad or are there truly real-life market needs for PMP®s with Agile expertise?
- Great, how can I pragmatically apply these principles to my job today?
- What challenges and opportunities can I expect?
- What would be some immediate next steps for me to take to be an Agile PMP®?

Topics covered:

- The Agile PMP: Position yourself for the creative economy
- At Scale, Everything Is A Hybrid
- Project Management, Leadership and Agile Environments
- The synergies of Agile Project Management capabilities and Agile teams
- The Top Five Opportunities to super-charge your career with Agile

This seminar is part of the PMI SeminarsWorld® and SeminarsWorld Marseille France 2012 as part of the PMI EMEA Global Congress 2012

The Agile^{PMP}

This course is a part of the PMI SeminarsWorld® program. The Agile PMP seminar is presented for the very first time in Europe during the PMI EMEA Global Congress 2012 in Marseille, France.

NOW COMING TO YOUR CITY!

Part V: Adopting Agile in the Enterprise

Objective: To learn patterns of successful organizational Lean-Agile transformations as well as Lean-Agile as it relates to Program and Portfolio Management

In this segment, we'll focus on Enterprise Agility and explore how organizations implement Agile, step-by-step. We'll analyze pragmatic rollout patterns which have been used successfully and discuss organizational constraints. We take a critical look and analyze "Lessons learned" to develop a roadmap and framework on how best implement Lean-Agile and Agile Project Management.

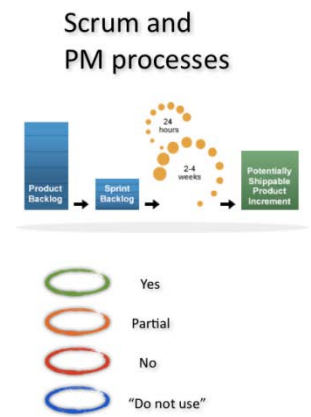
Key Questions answered:

- How does an organization adopt Agile?
- What organizational challenges must be solved?
- What are the rollout patterns leading to successful Agile transformations?
- How does Agile align with Program and Portfolio Management approaches?

Topics covered:

- Using Agile to become Agile
- PMO: The new Agile Center of Excellence
- The Agile transformation team
- The cost of transformation
- Introduction to Agile Program Management
- Introduction to Agile Portfolio Management

Knowledge Area	Project Management Process Groups				
	Initiating Process Group	Planning Process Group	Executing Process Group	Monitoring & Controlling Process Group	Closing Process Group
4. Project Integration Management	4.1 Develop Project Charter	4.2 Develop Project Management Plan	4.3 Direct and Manage Project Work	4.4 Monitor and Control Project Work	4.6 Close Project or Phase
5. Project Scope Management	5.1 Collect Requirements	5.2 Define Scope	5.3 Verify Scope	5.4 Control Scope	
6. Project Time Management	6.1 Define Activities	6.2 Sequence Activities	6.3 Estimate Activity Resources	6.4 Distribute Resources	6.5 Control Resources
7. Project Cost Management	7.1 Estimate Costs	7.2 Determine Budget	7.3 Control Costs		
8. Project Quality Management	8.1 Plan Quality	8.2 Perform Quality Assurance	8.3 Perform Quality Control		
9. Project Human Resource Management	9.1 Develop Human Resource Plan	9.2 Acquire Project Team	9.3 Develop Project Team	9.4 Manage Project Team	
10. Project Communications Management	10.1 Identify Stakeholders	10.2 Plan Communications	10.3 Distribute Information	10.4 Manage Stakeholders	10.5 Report Performance
11. Project Risk Management	11.1 Plan Risk Management	11.2 Identify Risks	11.3 Perform Qualitative Risk Analysis	11.4 Monitor and Control Risks	
12. Project Procurement Management	12.1 Plan Procurements	12.2 Conduct Procurements	12.3 Administer Procurements	12.4 Close Procurements	



Daily Seminar Schedule:

- Welcome Coffee & Delegates Registration each morning from 9am to 9:30am
- Morning Coffee-break @ 11am
- Lunch @ 1pm
- Afternoon Coffee-break @ 2:30pm
- The course will finish approximately 6pm each day

The Agile^{PMP}

This course is a part of the PMI SeminarsWorld® program. The Agile PMP seminar is presented for the very first time in Europe during the PMI EMEA Global Congress 2012 in Marseille, France.

NOW COMING TO YOUR CITY!

How does this seminar compare to a CSM or CSPO course?

In short, it doesn't. Certified Scrum Master (CSM) and Certified Scrum Product Owner (CSPO) courses are designed to certify the necessary knowledge associated with these roles. The Scrum Alliance (SA) manages the trainer pool, processes, and exams. If you want to become a CSM or CSPO, these courses are a great way to prepare you for these roles. **The Agile Project Professional** course described in this document does not focus on one specific role (for example: Scrum Master) nor does it focus on one specific domain (for example: software development). We use Scrum as the team framework on the project level and therefore provide an overview of all roles and responsibilities. In other words, you will learn Scrum from a domain-agnostic viewpoint. This is what agile project management is all about. Hybrid approaches are most common when scaling agility beyond Software/IT to programs and portfolios. The PMI Program standard is a great source for stakeholder management, governance, and financial management at the program level. Metascrum, scrum-of-scrums, and so forth are all implementations of the program level. The Agile Project Professional course will offer an additional viewpoint aligned with the PMI program standard.

The Agile Project Professional course is not associated with the Scrum Alliance. **The Agile Project Professional** course is a PMI R.E.P. course and as such takes a broader view of agile in a value-stream agnostic way aligned with PMI standards (project, program, and portfolio) and the newly announced PMI-APP certification.

Agile approaches provide a new paradigm. We embrace it, and at the same time acknowledge that it does not diminish the value of other approaches (such as spiral or flexible, for example). It depends on the type of project, the level of uncertainty, risk, desired level of innovation, and so forth. For example, pure software projects often require maximum flexibility to manage uncertainty and to deliver the highest business value as quickly as possible. Designing airplane engines or the next solar city on the other hand might not need that level and type of flexibility (or simply can't afford it). An Agile Project Professional needs to be aware of all options and the ability to balance many factors to make optimal decisions.

The methodology must fit the project, not the other way around. Scrum, DSDM, RUP, Serial, Spiral, Waterfall, and many other approaches have world changing impact.

Sometimes, it helps to step outside the frame to see the big picture. The Agile Project Professional course is designed to do just that.

The Agile^{PMP}

This course is a part of the PMI SeminarsWorld® program. The Agile PMP seminar is presented for the very first time in Europe during the PMI EMEA Global Congress 2012 in Marseille, France.

NOW COMING TO YOUR CITY!

Visual scheme of what you will get out of this course

